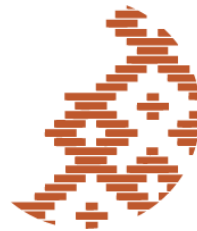


WE WANT TO HEAR FROM YOU!

**Come to the next Meeting of
Qualla 2020.**

Guided by Cherokee Core Values :

Spirituality, Group Harmony, Strong Individual Character, Strong Connection to the Land and its Stewardship, Honoring the Past, Educating the Children, and Possessing a Sense of Humor.



Preserve. Enhance. Create.



QUALLA 2020

**Economic Diversification
Initiative**

1st Meeting: Tue., February 25th 9am – 3pm

2nd Meeting: Fri., March 21st, 9am – 3pm

3rd Meeting: Wed., April 23rd 9am – 3pm

4th Meeting: Wed., May 21st 9am – 3pm

5th Meeting: Fri., June 27th 9am – 3pm

Final Meeting: Tues., July 15th 9am – 3pm

**Meetings held at Harrah's Cherokee Casino
Conference Center**

RSVP: jtaylor@cpfdn.org



Qualla 2020 Goals

- The purpose of the Qualla 2020 Project is to diversify the Cherokee economy and reduce its risk so that it can better ensure the well-being of the Cherokee population into the future.
- In order to do this, the Qualla 2020 Project will seek to mitigate the dependence of the economy on gaming revenues, and to develop and expand businesses in ways that uphold the core values of the Cherokee people.

The Process

- Six whole-group committee meetings will take place. All meetings are open to the public and occur once a month through July 2014.
- Task teams will meet by phone between committee meetings to develop detailed action plans for committee review.
- Committee will choose action plans to recommend to EBCI Administration, EBCI Tribal Council, and the Cherokee Preservation Foundation.

Action Plans

Action Plan elements:

- Goal
- Participants
- Activities
- Organizational leadership
- Resources required
- Funding sources
- Timeline

TENTATIVE TASK TEAMS

- ♦ 8(a) Contracting
- ♦ Small Business & Entrepreneurship
 - ♦ Tourism
 - ♦ Real Estate Maximization
- ♦ Knowledge Industry

TO GET INVOLVED

Contact Us

Cherokee Preservation Foundation

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jtaylor@cpfdn.org

Visit us on the web: www.cpfdn.org
or on Facebook