WE WANT TO HEAR FROM YOU!

Come to the Next Meeting of Qualla 2020.

Guided by Cherokee Core Values:


QUALLA 2020

Economic Diversification Initiative

1st Meeting: Tue., February 25th 9am – 3pm
2nd Meeting: Fri., March 21st, 9am – 3pm
3rd Meeting: Wed., April 23rd 9am – 3pm
4th Meeting: Wed., May 21st 9am – 3pm
5th Meeting: Fri., June 27th 9am – 3pm
Final Meeting: Tues., July 15th 9am – 3pm

Meetings held at Harrah’s Cherokee Casino Conference Center

RSVP: jtaylor@cpfdn.org
The Process

- Six whole-group committee meetings will take place. All meetings are open to the public and occur once a month through July 2014.

- Task teams will meet by phone between committee meetings to develop detailed action plans for committee review.

- Committee will choose action plans to recommend to EBCI Administration, EBCI Tribal Council, and the Cherokee Preservation Foundation.

Action Plans

Action Plan elements:

- Goal
- Participants
- Activities
- Organizational leadership
- Resources required
- Funding sources
- Timeline

Qualla 2020 Goals

- The purpose of the Qualla 2020 Project is to diversify the Cherokee economy and reduce its risk so that it can better ensure the well-being of the Cherokee population into the future.

- In order to do this, the Qualla 2020 Project will seek to mitigate the dependence of the economy on gaming revenues, and to develop and expand businesses in ways that uphold the core values of the Cherokee people.

TO GET INVOLVED

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Visit us on the web: www.cpfdn.org or on Facebook